

Redovisning av svensk medverkan i ICOLD kommitté

Kommitté: Public Awareness and Education

Förordnandeperiod: 2015-2018

Kommitténs ordförande: P Mulvihill, Nya Zeeland

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Kommitténs uppdrag, "Goals and Objectives":

1. Enhance ICOLD's reputation as the leading professional organization for dams on scientific, technical, social, environmental and ethical issues.
2. Promote public understanding of the beneficial role of dams for water storage in the development and management of the world's water resources and the risks associated with climate variability and change.
3. Promote programs that provide balanced and credible information to the public on the purpose and role of dams in storing and managing water in a watershed.
4. Develop further international media relations to ensure that balanced and credible information is available on the role of dams for use in all parts of the world.
5. Provide a source of credible information on dams and reservoirs to counter unbalanced articles published in the media.
6. Keep up to date and informed on issues surrounding dams on their role in the development and management of the world's water resources.
7. Collaborate, develop and disseminate information and delivery strategies for use by Technical and National Committees.

För att åstadkomma dessa mål skall kommittén:

1. Maintain regular contact with Technical Committees to assist in the public awareness of their profile, findings and conclusions.
2. Prepare guidance to assist National Committees with public communication strategies including proactive and reactive responses to current issues.
3. Provide assistance to Central Office to maintain and enhance the ICOLD Website.
4. Encourage the use of a range of available multimedia communication tools. Provide guidance on the implementation of these public communication initiatives.
5. Review and where necessary update previous publications published by the Committee.
6. Develop video, photographic and other visual resources to provide background and assist in the presentation on the benefits of dams and water resource development.
7. Collaborate and assist with providing resources to assist National Committees with public awareness and education.
8. Coordinate and collaborate with other international organizations at a global, regional and national level in areas of mutual interest relating to public awareness and education.