

## **Redovisning av svensk medverkan i ICOLD kommitté**

**Kommitté:** Public Awareness and Education

**Förordnandeperiod:** 2018-2021

**Kommitténs ordförande:** P Mulvihill, Nya Zeeland

**Svensk delegat:** Gunnar Sjödin, Vattenregleringsföretagen, [gunnar.sjodin@vattenreglering.se](mailto:gunnar.sjodin@vattenreglering.se)

### **Sammanfattning från år 2018, bl.a. från möte i Wien**

- Vid mötet i Wien beslutades om en förlängning av kommitténs uppdrag till 2021.
- Kommitténs uppdrag (terms of reference) för perioden 2018 - 2021 framgår nedan, se "Goals and Objectives".
- ICOLD's "Media Manager" Emmanuel Grenier informerade om ICOLD's insats under World Water Forum i Brasilien samt informerade om incidenterna Oroville Dam och Hidroituango Dam, Colombia och ICOLD's aktivitet vid dessa händelser.
- ICOLD's hemsida uppdateras fortlöpande och fungerar väl. Möjligheten att ladda ned dokument har förbättrats. Notera att det finns arbetsrum skapade för de tekniska kommittéerna där det går att dela dokument.
- Nya Zeeland, Sri Lanka, Japan, Kanada, Tjeckien, USA, England och Sverige informerade om aktiviteter inom kommitténs område under året.
- Idén att producera en video baserat på ICOLD's "Dams and the World Water" diskuterades och det jobbas vidare på en finansieringslösning.
- Vid nästa möte i Ottawa 2019 planeras det för en särskild workshop i kommitténs regi med titeln "ICOLD's Role in Promoting Public Awareness and Education" med följande punkter (utkast);
  - Position of ICOLD on Strategy
  - Roles of Central Office and COPAE
  - Current Plans
  - Benchmarking against other organisations ICID and IHA
  - Resources available to National Committees
  - Current issues
  - Current National Committees strategies
  - Modern techniques of delivering messages and gaging effectiveness and responses.

### **Kommitténs uppdrag, "Goals and Objectives":**

1. Enhance ICOLD's reputation as the leading professional organization for dams on scientific, technical, social, environmental and ethical issues.
2. Promote public understanding of the beneficial role of dams for water storage in the development and management of the world's water resources and the risks associated with climate variability and change.
3. Promote programs that provide balanced and credible information to the public on the purpose and role of dams in storing and managing water in a watershed.
4. Develop further international media relations to ensure that balanced and credible information is available on the role of dams for use in all parts of the world.
5. Provide a source of credible information on dams and reservoirs to counter unbalanced articles published in the media.
6. Keep up to date and informed on issues surrounding dams on their role in the development and management of the world's water resources.
7. Collaborate, develop and disseminate information and delivery strategies for use by Technical and National Committees.

### **För att åstadkomma dessa mål skall kommittén:**

1. Maintain regular contact with Technical Committees to assist in the public awareness of their profile, findings and conclusions.
2. Prepare guidance to assist National Committees with public communication strategies including proactive and reactive responses to current issues.
3. Provide assistance to Central Office to maintain and enhance the ICOLD Website.
4. Encourage the use of a range of available multimedia communication tools. Provide guidance on the implementation of these public communication initiatives.
5. Review and where necessary update previous publications published by the Committee.
6. Develop video, photographic and other visual resources to provide background and assist in the presentation on the benefits of dams and water resource development.
7. Collaborate and assist with providing resources to assist National Committees with public awareness and education.
8. Coordinate and collaborate with other international organizations at a global, regional and national level in areas of mutual interest relating to public awareness and education.

/Gunnar Sjödin, Östersund 19 dec 2018